



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

INFIBEAM AVENUES

Virtual Campus Recruitment – 2022 Passing out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register 4th May 2022, 4 PM

Company	Infibeam Avenues
Website	www.ia.ooo
Batch	2022
Date of Campus	Will be confirmed later
Job Title	Profile 1 UX Developer Profile 2 UX Designer
Eligible Degrees	B.Tech (CS/IT, EC, EE, EIC, Mechanical, Electrical), MCA and Polytechnic diploma (Mechanical, Electrical, Civil, Automobile) 2022 Batch.
Eligible Branches	(CS/IT, EC, EE, EIC, Mechanical, Electrical), MCA and Polytechnic diploma (Mechanical, Electrical, Civil, Automobile) 2022 Batch.
Eligibility Criteria	60% throughout in class 10 th , 12 th B.tech and Post-Graduation
Location	Delhi
Compensation (CTC)	6 to 8 LPA
Roles & Responsibilities	<p>Profile 1</p> <p>Responsibilities</p> <ul style="list-style-type: none">• Work closely with the teams while running and being responsible for multiple projects at the development centre• Translate conceptual ideas into engaging visual presentations and design solutions• Adhere to code standards and ensure consistency• Create reusable and clean UI pattern framework that application developers can use to plug and play• Devise complex architectural front end functional elements• Team with Application Developers to bridge the PM side with server side code• Liaising with back-end developers to ensure web and app logic is properly integrated• Facilitate & drive usability testing sessions both formal and informal (guerrilla, A/B testing, surveys, eye tracking)

	<ul style="list-style-type: none"> • Ensuring website function and stability across devices i.e. desktop, mobile, tablet • Provide production support for all implemented changes • Liaise closely with counterparts in order to continue to drive the product forward • Understand and enhance customer expectations on challenging projects • Understand how UI changes can impact the overall User experience. • MIS – Documentation & information assembling <p>Profile 2</p> <p>Title: UI/UX Designer</p> <p>Responsibilities</p> <ul style="list-style-type: none"> • Conceptualizing creative ideas for unique, crisp and innovative visual appeal • Translate conceptual ideas into engaging visual presentations and design solutions • Establishing design guidelines, standards, and best practices • Designing engaging and responsive landing pages/screens (Web & Mobile) • Execute all aspects of User Experience design, including research, analysis, IA, wire framing, prototyping, usability testing, focus groups, workshops & stakeholder sessions • Creating user-centered designs by understanding business requirements, and user feedback • Creating user flows, wireframes, prototypes and mock-ups • Translating requirements into style guides, design systems, design patterns and attractive user interfaces • Designing UI elements such as input controls, navigational components and informational components • Employing industry and design best practice through website build process • Creating original graphic designs (e.g. images, infographics, sketches and tables) • Collaborating effectively with product, engineering, and management teams • Incorporating customer feedback, usage metrics, and usability findings into design in order to enhance user experience • Understand and enhance customer expectations on challenging projects • Understand how UI changes can impact the overall User experience. • MIS – Documentation & information assembling
	Service Agreement (If Any)
	Recruitment Process
	Representative from ATPC
(For Guidance/Query)	

How to Apply?

All interested & eligible students need to apply on the link mentioned below –

[CLICK HERE TO APPLY](#)

All the Best!

Anjani Kumar Bhatnagar

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